

Message Text

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PAGE 01 BRISBA 00062 070433Z

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ACTION EA-10

INFO OCT-01 ISO-00 USIA-15 CU-04 /030 W

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R 070243Z APR 75

FM AMCONSUL BRISBANE

TO SECSTATE WASHDC 0548

INFO AMEMBASSY CANBERRA

UNCLAS BRISBANE 0062

E.O. 11652: N/A

TAGS: ETRD, SGEN, AS

SUBJ: TRAVEL USA - REQUEST FOR NFL FILMS

1. CONSULATE HAS BEEN ASKED BY KING'S TRAVEL, LARGE BRISBANE TRAVEL AGENCY, TO OBTAIN AMERICAN PROFESSIONAL FOOTBALL FILMS FOR VIEWING BY LOCAL PROFESSIONAL RUGBY FOOTBALL CLUBS. AGENCY MAKING EFFORT TO ENCOURAGE GROUP TRAVEL TO U.S. FROM FOOTBALL CLUBS AND FEELS AMERICAN FOOTBALL FILMS WOULD BE EXCELLENT PROMOTIONAL AID.
2. RUGBY EXTREMELY POPULAR IN AUSTRALIA. AS SPORT BECOMES MORE PROFESSIONAL, IT IS BECOMING MORE OUTWARD LOOKING. APPRECIATION OF AMERICAN QUOTE GRIDIRON UNQTE FOOTBALL GROWING, ESPECIALLY TRAINING AND CONDITIONING TECHNIQUES. HOUR-LONG FEATURE ON NFL SCREENED ON MAJOR TV CHANNEL LAST WEEK, WITH FAVORABLE PUBLIC IMPACT.
3. CONSULATE SUPPORTS INITIATIVE OF KING'S TRAVEL. WOULD LIKE TO EXPLORE POSSIBILITY OF OBTAINING MINIMUM OF 3 NFL FILMS: 1 FEATURING OR INCLUDING TRAINING TECHNIQUES; 1 FEATURING WEEKLY HIGHLIGHTS OF PAST GAMES, OR AN ENTIRE GAME WITH GOOD EXPLANATORY COMMENT: AND ONE USUALLY PRODUCED BY NFL AT END OF YEAR SHOWING PLAYS CALLED QUOTE BELLRINGERS UNQUOTE. AS RUGBY IS SPORT RANGING FROM BRUTAL TO OUT-RIGHT BLOODLUST, LATTER FILM WHICH SHOWS SERIES OF SPECTACULAR COLLISIONS WOULD UNDOUBTEDLY ENJOY GOOD RECEPTION.
4. IF POSSIBLE TO OBTAIN FILMS, AND IF SUFFICIENT LEAD

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TIME IS GIVEN, CONSULATE COULD SCHEDULE SERIES OF OTHER

VIEWINGS AS WELL FOR LOCAL CIVIC AND BUSINESS GROUPS.
WOULD APPRECIATE DEPARTMENT ASSISTANCE IN CONTACTING NFL
CONCERNING REQUEST.
FRIEDMAN

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Message Attributes

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Draft Date: 07 APR 1975
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Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
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Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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From: BRISBANE
Handling Restrictions: n/a
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